

Krissy Speaks
KM

Authentic Leadership &
Motivational Speaker



About Krissy

Krissy Martinez is the CEO and Founder of PAX Therapy and Family Services inc, a multi-million dollar mental health corporation. She began her work as a Licensed Marriage and Family Therapist specializing in systems and existential theories. Her work has brought her in contact with hundreds of clients per year and eventually launched her into the world of leadership. Prior to opening PAX, Krissy worked at nonprofit and government agencies in various capacities and has a history as a director in a distribution company.

Krissy was tired of being used, unseen, and unheard in her various roles, and wanted to do business differently- especially as a mother. She wanted something different for her children. She wanted to be able to relax, have fun, and be herself again. She wanted to wash away what working in toxic work environments had done. Krissy launched her company with 2 children and has grown her company and her family into what it is from 2017 to the present. Krissy is dedicated to economic, leadership, and a business model that honors individual strengths that work together as a whole. Krissy believes that healthy systems create healthy employees, and healthy employees are loyal and internally motivated team members. On her journey, Krissy created a unique leadership methodology that is rooted in her expertise in systems and existential theories. Theories that have shaped her life without her awareness, and theories that she utilizes as a leader and a mother.

Krissy wants everyone to get better A.I.M by using their CORE Leadership V.I.B.E. She believes every leader can elicit loyalty, motivation, and longevity in teams. Krissy believes that when you wash away the self-doubt, the yes-man, the leaving yourself at the door and begin to live in the freedom of your authentic self and individual message: you BECOME a leader because YOU are a LEADER.



Watch Krissy's
Speaker Showreel



Keynotes

CORE Leadership

People follow leaders that they believe in. They stay for the culture, the boss, and the leadership. People want to be a part of something much bigger than themselves. Don't we all? When we lead from our CORE, we tap into our own purpose and how that purpose relates to the world around us.

By having a clear understanding of who we are, what we are based on, our limits, and the story of where we've been to the story of where we are going- you produce an environment of authenticity. With this authenticity and knowledge of the foundations of A.I.M. you can create dream teams with the staff you thought only could send 1 sentence emails. CORE Leadership doesn't just give leaders a WHY. It taps into and creates a harmonious symphony between the WHO and the WHY of not only themselves but every member of their team.

LEADERS MOVE FROM THE CORE TO HELP STAFF FIND THEIR V.I.B.E. (CORE VALUES, CORE IDENTITY, CORE BOUNDARIES, CORE EXISTENCE)

Accountability. Innovation. Motivation.

Better A.I.M. is dependent on solid leaders who know who they are. Understanding the foundations of functional and successful teams means understanding accountability, innovation, and motivation on an intimate level.

Having been a therapist for over a decade, I've learned the secret sauce to successful relationships, teaming, culture, and meeting goals. Having been a mother for a decade, I've learned the challenges of helping others to have A.I.M. As a CEO of a multi-7-figure corporation, I've created systems based on my own CORE Leadership V.I.B.E. that have produced results that astound the people in my field.

A.I.M. is what happens when you have a good company culture. It is the natural effect of addressing the roots of A.I.M including transparency, humility, honesty, freedom, safety, and so much more. Find out what's at the CORE.

Get better A.I.M, and you'll find yourself with staff that doesn't leave- but is dedicated to growing in new ways you never dreamed possible.

Creating Systems Based on You CORE Leadership V.I.B.E.

You know who, you know why, and you definitely want better A.I.M. HOW do you achieve this? What is the process? It's not as hard as it sounds, but not as easy as it looks.

This is a hot-seat style keynote aimed at demonstrating how a leader can start to uncover their own CORE Leadership V.I.B.E. and begin to create the systems and teams they've always wanted.

This is highly interactive and requires volunteers willing to dig deep, be vulnerable, and begin the leadership-changing process of creating systems that rely on their own V.I.B.E. (Values, Identity, Boundaries, and Existential Narrative).

We will go on a journey... discover your origin story... find what matters most... and walk through ways this can show up in your systems and teams in innovative ways that will produce better A.I.M. (Accountability, Innovation, and Motivation).

Testimonials

It is a pleasure to recommend Kristin as a Speaker.

I heard Kristin speak at the Therapy Reimagined Conference in LA in 2019, and her presentation, presence, and smarts still impact me Today.

She brought a strong word that health professionals needed to hear, with grace, firmness and with a demonstration of the true meaning of social justice.

Kristin is smart, but she is also savvy. This comes across in her models and how she thinks about her leadership. If you want a speaker who will help your audience rise to the occasion, then you want Kristin speaking at your event.

Jo Muirhead
Founder & CEO at Purple Co

Kristin is a natural leader that is a force for good in the business world.

She is quick witted, talented, creative, incredibly smart and can see both the big picture and intricate details at the same time. Her consultation style is dynamic, direct and effective; providing attainable and “needle moving” results.

Her capacity to present and educate on key leadership and business skills that are forward thinking, while also making them easy to understand and implement is one of her unique talents. Her perspective and thought leadership/ IP Is key for any leader who wants to run a dynamic, profitable business in the current and future economy. I highly recommend Kristin!!

Tacha Kasper LMFT
CEO/Founder | Mental Health Professional

Kristin is such a thoughtful leader and exceptional owner. Her values stand out in how she runs her businesses and develops staff. she is able to manage multiple organizations and provide a safe space for clients and room to grow for staff.

Jill Johnson-Young, LCSW
Author, Speaker, CEO & therapist specializing in grief & loss

Such a cracking analogy for anyone doing leadership. Obviously would benefit from some crafting and plotting but if that's off the top of your head you are onto a winner Krissy, you scream authenticity - which is kinda the point. Lovely

Marty Wilson,
Resilience & Change Keynote Speaker

Previous Clients



Book Krissy

To book Krissy or find out more about her talks, please contact:

T: [562-374-6416](tel:562-374-6416)

E: hello@kristinmartinezconsulting.com

You can also find Krissy at:

W: krissyspeaks.com

Connect with Krissy on LinkedIn:

LinkedIn: [Krissy Martinez](#)

